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- College of Food, Agricultural and Environmental Sciences
- Communications and Technology
- 2006 Support Staff Conference Planning Committee
- OEAA
- OEPA
- ESP

Our Speakers and Presenters:

- | | | |
|-------------------|---------------------|--------------------------|
| • Bobby Moser | • Todd Gournio | • Mitch Moser |
| • Keith Smith | • Tom Archer | • John Rice |
| • Ken Martin | • Karen Bruns | • Walter Warkus |
| • Linda Kutilek | • Matt Bain | • Martha Filipic |
| • Steve Stark | • Mona Fitzer | • Garee Earnest |
| • Bonnie Scranton | • Ryan Schmiesing | • Rose Fisher Merkwowitz |
| • Suzanne Steele | • Marge Hall | • Beth Flynn |
| • Cindy Tschanen | • Cynthia Torrpa | • Melissa Kalb |
| • Larry Lewellen | • Andy Kleinschmidt | • Kathy Lechman |
| • Kim Schuette | • Jackie LaMuth | • John Victor |
| • Nancy Hudson | • Chris Igodan | • Gwen Wolford |
| | • Ken Kulka | • Theresa Ferrari |
| | • Jason Meeker | • Don Ordaz |



2006 Annual Conference □ December 13 & 14, 2006 □ Holiday Inn at the Crossroads

What's In The Cards For Extension?

EXTENSION



OSU Extension Administration
2120 Fyffe Road
Room 3 Agricultural Administration
Columbus, Ohio 43210

614.292.6181
<http://extension.osu.edu>



2006 OSU Extension Annual Conference Planning Committee

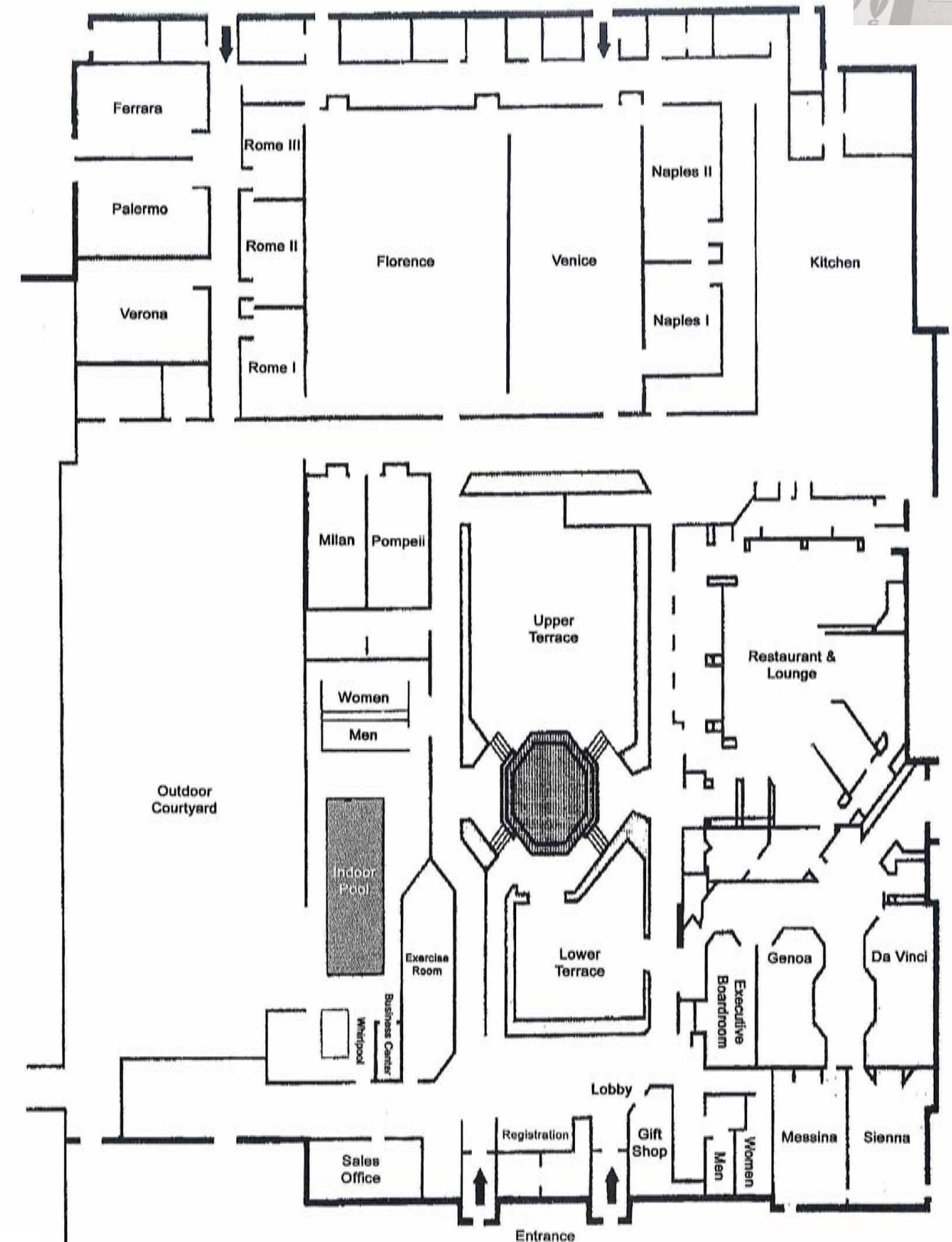
Alice Black, Leadership Education and Development, Committee Chair
 Tom Bean, Department of Food, Agricultural and Biological Engineering
 Tom Archer, Program Development and Evaluation, State
 Becky Barker, Morrow County
 Barb Brahm, Hancock County
 Chris Bruynis, Wyandot County
 Kara Colvin, Warren County
 Greg Davis, Community Development, ESP
 Beth Flynn, OSU Leadership Center, OEPA
 Ann Fremion, Erie County, ESP
 Terri Gustafson, Extension Human Resources, State
 Greg Homan, Van Wert County
 Jeff King, 4-H Youth Development, State
 Jackie LaMuth, Business Operations, State
 J. P. Lieser, Center at Piketon, OEAA
 Ken Martin, Community Development, State
 Andy Merritt, 4-H Youth Development, OEPA
 Mitch Moser, Communications and Technology, State
 Laura Jane Murphy, Lawrence County, OEAA
 Chris Olinsky, Montgomery County, OEAA
 Don Ordaz, Extension Administration, State
 Brian Raison, Montgomery County
 Dan Remley, Butler County
 Marilyn Sachs, Williams County
 Vicki Schwartz, 4-H Youth Development, State, ESP
 Jamie Weiner, Extension Administration, State
 Glenn Welling, Hamilton County
 Treva Williams, Scioto County, ESP



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Map of Holiday Inn



Reducing Food Safety Risk Through Policy and Required Education

- *Kate Shumaker, Deb Angell*

In an effort to prevent a possible food borne illness outbreak, OSU Extension has instituted a Food Service/Preparation Policy requiring Extension volunteers and staff to obtain a 5-year food safety certification through the University.

How to Apply the New Extension Brand

- *Suzanne Steel*

This poster presentation will walk visitors through the new brand standards manual for Ohio State University Extension.

The Grandletters Program

- *Ed Werner*

The Grandletters Program is an intergenerational correspondence program which relates to the eight key elements identified by the National 4-H Impact Assessment Project (2001) as essential for positive youth development.

Hip 2 B Fit After School Program

- *Ed Werner*

Through a multi-page handout, Extension educators will be able to replicate this program in their home counties.

Expanding Across Ohio: Ohio Extension and America Saves

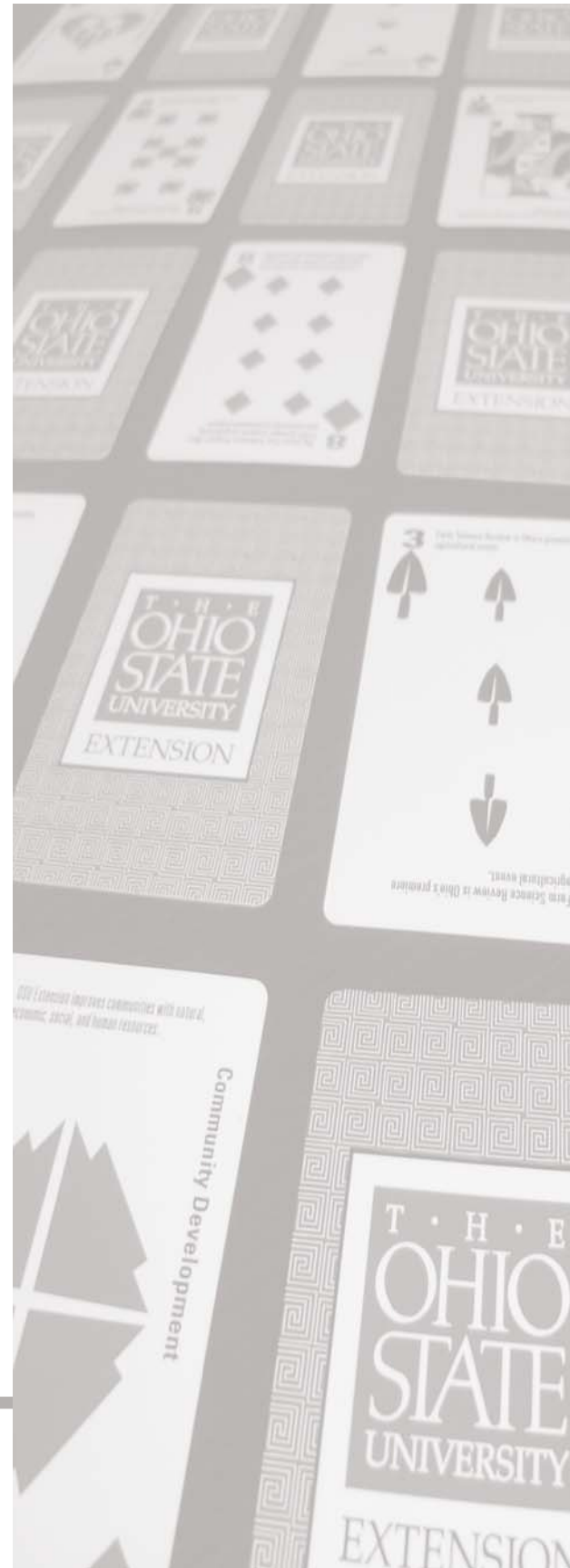
- *Cyndi Renn*

See how Ohio Extension educators are forming broad-based community coalitions to encourage positive money management behaviors.

North Central Region CD

- *Greg Davis*

Extension's Business Retention and Expansion Initiative provides an opportunity for community leaders to partner with their local Extension Educators in the pursuit of locally-determined community development practices and strategies.



**2006 OSU Extension Annual Conference
Welcome**

Thank you for attending the 2006 Annual Conference, "What's in the Cards for Extension?" We are pleased that you could join us and hope that you will find the events, sessions and activities planned worthwhile and engaging. This year's conference covers a wide array of topics—you'll get updated on the latest information from your program area, hear news from college and Extension administration, learn about marketing and media relations, receive tips on creating powerful poster presentations and steps to take in the promotion process, among many other session choices.

We hope you'll enjoy the poster displays that are set up throughout the main traffic areas. Brief descriptions of all those on display are contained within this program.

The key note speaker is sure to be unlike any you've seen before. Steve Stark has entertained audiences across the county with his talents in both motivational speaking and drawing. When these talents combine, the result is simply incredible.

We hope you take this opportunity to reconnect with your colleagues from throughout the state as you are presented with timely information, approached with new opportunities and as you take time to enjoy the activities planned in this two-day event.

Thanks again for joining us.

Sincerely,

The 2006 Annual Conference Planning Committee



Wednesday, December 13, 2006

7:30 a.m. – 2:00 p.m.	OSU Wellness health screenings and flu shots (Milan/Pompeii Rooms)
8:30 a.m. – 5:30 p.m.	Leadership Center/Human Resources (Upper Terrace) Poster Displays (Upper Terrace/Hallways)
8:30 a.m. – 12:00 noon	Registration (Lower Terrace) Refreshments (Outside Florence/Venice)
9:30-11:00 a.m.	Welcome/Opening Session (Florence/Venice/Rome I, II & III)
9:45-10:15 a.m.	Remarks from the Dean <i>Bobby Moser</i>
10:15-11:15 a.m.	Administrative Update (Florence/Venice/Rome I, II & III) <i>Keith Smith, Ken Martin, Linda Kutilek</i>
11:15 a.m. -12:15 p.m.	Keynote Speaker, Steve Stark
12:30-1:30 p.m.	OEAA Sectional Meetings and Lunches Ag and Natural Resources 4-H Youth Development Family and Consumer Sciences Community Development General Session Lunch
1:45 – 2:45 p.m.	Concurrent Sessions: OEPA Meeting (Florence/Venice) OEAA Meeting (Rome I, II & III) Using the Battelle Report Locally (Messina), <i>Linda Kutilek</i> Web Design – Using Plone/Sample County Pages (Da Vinci), <i>Bonnie Scranton</i> Marketing Extension Programs (Palermo), <i>Suzanne Steel</i> Working with the Business Office (Genoa), <i>Cindy Tschanen</i>
2:45 – 3:00 p.m.	Break (refreshments)
3:10 – 4:10 p.m.	Poster Displays (Upper Terrace/Hallways) Concurrent Sessions: Community Development Meeting (Verona), <i>Ken Martin</i> Your Plan for Health: Tools for Healthy Living (Da Vinci) <i>Larry Lewellen, OSU-HR, Kim Schuette, OSU-HR, Linda Kutilek</i> Marketing Extension Programs (Palermo), <i>Suzanne Steel</i> Choosing Retirement Investments (Ferrara) <i>Nancy Hudson, Todd Gournon, Ohio STRS</i> Meet SAMMIE (an Online Resource for Successful Assessment Methods and Measurement In Evaluation (Messina) <i>Tom Archer, Karen Bruns, Matt Bain</i> What Defines your Work Life Balance (Genoa), <i>Mona Fitzner, OSU-HR</i> Record Retention: What to Keep, What to Toss? (Sienna) <i>Ryan Schmiesing, Marge Hall, Cindy Tschanen</i> Ten Steps for Writing Successful Journal Articles (Naples I) <i>Cynthia Torrpá, Andy Kleinschmidt</i> How to Seek External Funding (Naples II), <i>Jackie LaMuth</i>
4:10 – 4:15 p.m.	Break/Move to Concurrent Sessions)



Resources Available through the OSU Extension Sustainable Development Center

- *Myra Moss*
This poster presents research results and lessons learned from seven sustainable development programs conducted in Ohio to assist Extension Educators with programs, tools and initiatives they can utilize in their own counties.

Adventure Central: A Research Station for Urban Youth Development

- *Graham Cochran, Nate Arnett, Theresa Ferrari*
Learn what makes a successful program with at-risk youth and families using an urban Extension research station as a learning laboratory.

Ohio 4-H Workforce Preparation Initiative

- *Graham Cochran, Nate Arnett, Kathy Cox, Theresa Ferrari, Larry Hall, Bill Harris, Niki Nestor McNeely, Carol Smathers*
Learn key components of the program and explore grants and resources necessary to implement workforce preparation programming.

Identity Theft: Will YOU be a Victim?

- *Beth Gaydos*
Viewers of this exhibit will be able to assess their personal level of risk and will become motivated to initiate changes to protect their identity.

The OCAMM Program: Ohio Composting and Manure Management

- *J.J. Hoorman, H.M Keener, J.N Rausch, M.H Wicks*
Extension Educators will identify the benefits of participation in research and learn how to promote best management practices.

Creating Virtual Entrepreneur Networks through GO BIG!

- *Myra Moss, Bill Grunkenmeyer*
This poster presentation will provide an ongoing computer-based tutorial on joining and participating in the Go Big Network with online computer access for educators to try.

Developing an Employer-Driven Workforce Development Program

- *Nancy Kukay*
This program presents a multi-disciplinary workforce development model that can be replicated easily throughout Ohio in any size community.

Extension Center at Lima: Who? What? Where? When? How?

- *Niki Nestor McNeely*
Extension staff will learn who is part of the Extension Center at Lima, what programs and research are being conducted, where the offices are located, when grants will be proposed, and how to engage with the ECL on current and future program efforts.

Ohio Swine Manure Application Survey

- *J.J Hoorman, S.C. Prochaska, J.N Rausch*
Learn about attitudes toward and practices of Ohio swine operations, and how to promote best management practices.

Applied Extension Research in an Era of Devolution

- *Thomas Blaine*
This poster session identifies trends in government funding, gives examples of applied Extension research, and outlines the benefits of moving Extension resources into applied local research.

Extension Center at Wooster Initiatives and Collaboratives

- *Bill Grunkenmeyer*
This poster provides an overview of initiatives, resources, opportunities and methods to enhance connection of Extension Centers to locally based program priorities.

Linking Land Use and Watershed Management in Ohio and Indiana: A Profile of Decisions and Decision Makers

- *Anne Baird, Alice Black, Brent Ladd*
Collaboration between Purdue and Ohio State University resulted in improved watershed and land use planning and practices.

City Fresh

- *Punam Ohri-Vachaspati, Brad Masi, Lynn Gregor, Morgan Taggart, Joe Koenen, Jack Kerrigan, Tim Malinich*

Identify the steps used to bring together a coalition to develop a sustainable local food system to improve access to fresh produce in urban neighborhoods.

Japan: The Land of the Rising Sun, A Culture Full of Traditions

- *Rose Fisher Merkwowitz*

Learn about Japan - its culture, educational system and family traditions.

Steps to Success: Literacy, Fitness, and Food Activities for Young Children

- *Cheryl Barber Spires, Mary Longo, Kirk Bloir*

Extension professionals will learn about literacy, physical fitness, and food activities for use with child care providers and their children age two to six.

Improving Communities Through Home Ownership

- *Marilyn Sachs, Barb Rohrs, Cheryl Barber-Spires, Nancy Stehulak*

Extension educators collaborated with county government officials and non-profit agencies to educate first-time home buyers in home-ownership – budgeting, credit, home maintenance, and insurance.

Appreciating Diversity Through Foods: Farm to Table for All Ages

- *James Jordan*

Extension staff from Purdue, Kentucky and Ohio organized a Tri-State Diversity Conference that focused on ethnic and cultural food production and consumption.

University Grant\$ that Can Help \$upport Extension Program\$

- *Karen Bruns*

This poster features information on grants designed to help Ohio State faculty and staff enhance or expand their outreach/engagement efforts.

Safety Day Provides Multidisciplinary Opportunities

- *Bruce Zimmer, Beth Gaydos, Mark Landefeld*

Monroe County Extension staff organized a Safety Day to teach safety and health skills to approximately 1160 local elementary students and parents over a four-year period.

Getting Ahead by Letting Go

- *Kirk Bloir, Donna Brown*

Extension professionals will be re-introduced to a framework and support for identifying programs and activities to continue, phase-out, redesign or create.

Evaluation of the IP Video Broadcast Method for the Educational Program “Soybean Rust – the 2005 Experience and 2006 Management”

- *Donald Breece, Cheryl Engle*

This poster presentation was designed to generate awareness for Extension programming using IP video connectivity at the county/ regional/state level.

Benefits of Conducting a Local Business Retention and Expansion Program

- *Chris Brunyis, Nancy Bowen, Talia Brown, Greg Davis*

Extension’s Business Retention and Expansion Initiative provides an opportunity for community leaders to partner with their local Extension Educators in the pursuit of locally-determined community development practices and strategies.

Go Direct: Discover the Significance of Direct Marketing in Ohio

- *Julie Fox*

This poster and handout materials present research, examples and resources to help Extension personnel create, expand and evaluate direct marketing initiatives.

County Commissioner Days

- *Darlene Myers*

Go behind the scenes to learn how Van Wert County is preparing to host County Commissioner Days in 2007.

4:15 – 5:15 p.m.

Poster Displays (Upper Terrace)

Concurrent Sessions

Community Development Meeting (Verona), *Ken Martin*

Planning for Promotion (Da Vinci)

Linda Kutilek, Ken Martin, Chris Igodan

Using and Developing Podcasts (Palermo)

Ken Kulka, Jason Meeker, Mitch Moser, John Rice, Walter Warkus

Working with the Media (Sienna), *Martha Filipic*

How to Make your Presentation more Engaging (Rome I, II & III)

Garee Earnest, Rose Fisher Merkwowitz, Beth Flynn

Healthy Snacking and Fast Foods (Messina)

Melissa Kalb, RD LD OSU Faculty Staff Wellness

Working Across Generations (Executive Boardroom), *Kathy Lechman*

I’ve been funded! Now What? (Genoa), *Jackie LaMuth*

Your OSU Retirement Savings Toolbox (Ferrara)

Nancy Hudson, Todd Gournio, Ohio STRS

5:30 p.m.

FCS Celebration, *Jill Nolan*

6:00 p.m.

ANREP networking dinner, *J. P. Lieser*

Thursday, December 14, 2006

7:30 – 10:00 a.m.

Registration (Lower Terrace)

Refreshments (Outside Florence/Venice)

7:30 – 11:45 a.m.

Epsilon Sigma Phi Silent Auction (Upper Terrace)

Poster Displays (Upper Terrace)

8:00 a.m.

ESP Annual Meeting/Continental Breakfast, through 11:00 a.m. (Venice)

Continental Breakfast (Florence)

9:00 – 10:00 a.m.

Concurrent Sessions:

ESP Meeting, continuing (Venice)

Developing Posters for Presentations (Palermo)

Bonnie Scranton, John Victor

Working with the Business Office (Genoa), *Cindy Tschanen*

Tips to Engage your Advisory Groups (Verona), *Gwen Wolford*

Navigating the IRB Process (Da Vinci)

Tom Archer, Theresa Ferrari

What to Do When Crisis Strikes (Messina), *Martha Filipic*

Web-based Registration – Event Handler (Sienna), *Don Ordaz*

10:05-11:45 a.m.

Updates from Assistant Directors

Family & Consumer Sciences (Naples I & II)

4-H Youth Development (Florence)

Ag and Natural Resources (Venice)

Community Development (Verona)

11:45 – 12:00

Emeriti Gathering (Milan)

12:00 - 2:45 p.m.

Move to Awards Luncheon

Awards Luncheon (Florence/Venice/Rome I, II & III)

Master of Ceremonies: *Keith Smith*

2:45 p.m.

Adjourn

Activities



Dutch Treat Dinner—if you don't have special plans for Wednesday evening, you are invited to join a few of us who are going to have a quick dinner around Easton or Polaris and then shop. This is informal and the shopping is on your own. Check the registration table for sign-up sheets. We will have menus and maps for the restaurants.

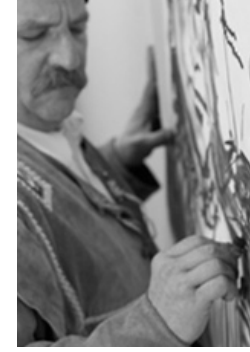
Loosely Strung is playing again! You may remember this local bluegrass style band (which includes one of our own Extension co-workers) from last year's annual conference. Or you may have heard them at this summer's NACAA national meeting. During the first part of the Awards Luncheon they will play an assortment of familiar bluegrass, country, and folk songs along with a few holiday tunes. Choose a table near them for the best sound!



OSU Wellness—

Milan/Pompeii Rooms

Professionals are on hand to check cholesterol, glucose, blood pressure, and perform osteoporosis screenings, and chair massage. Flu shots are also available and are free as part of your OSU health benefits. If you have not previously signed up for a flu shot, you can still stop by the Milan/Pompeii rooms to get one.



Steve Stark

Steve Stark was a communications specialist with the North Dakota State University Extension Service in Fargo, ND for a decade.

He is also an award-winning journalist and an editorial cartoonist. In addition, as a performer, Steve has portrayed President

Theodore Roosevelt since 1985 across the country and appeared as Teddy Roosevelt this year and last in a documentary aired on the History Channel. He lives with his wife, a school teacher, in Fargo where they have two married sons, one of whom made them first-time grandparents in March.

Steve has combined his interest in cartooning and American heritage to create various presentations he calls Illustrated Histories. He joins us today with one such presentation he is doing for the first time.

2006 Annual Conference Posters

Methods for Establishing Fair Pasture Rental Rates

- Jeff Fisher, Dave Mangione

Extension educators will be able to utilize the fact sheet, sample calculations, and referenced lease examples to assist landowners and livestock managers in developing equitable leases.

Production Economics of Ohio Dairy Farms Using Finpack, 1996-2004

- Donald Breece

Finpak and Rankem computer programs were used to analyze and summarize nine years of production data from 10 to 29 Ohio dairy farms.

Cost Recovery that Makes an Impact:

A College Prep Seminar for Your HS Seniors

- Brian Raison

Along with free chocolate, viewers of this manned poster session will learn how they can implement a program that will help high school seniors make a successful transition to their first year of college.

Differences in Youth Perceptions of Northwest Ohio 4-H Based on Gender

- Jason Hedrick, Greg Homan, Jeff Dick

The purpose of this study was to explore the nature of gender and its effect on youth perceptions of Ohio 4-H.

OSU/Port Clinton Performing Arts Festival: A successful Outreach and Engagement Project

- Marcia Jess

Extension staff will see the possibility for community and university partnerships to receive Outreach and Engagement funds for unique collaborative projects.

Building Community Support for a Trail and Green Space Plan

- Chris Zoller

This poster will describe the reasons and need for the creation of an advisory board, its structure, fund-raising, "early action projects, and community outreach efforts.