

## 2007 Extension Annual Conference – Marketing Calendar

- **Hold the Date Announcement**

September 5 – Communiqué & September 7 e-mail

### **Hold December 12-13 for OSU Extension Annual Conference**

R.U.N.? Join your colleagues for OSU Extension's Annual Conference December 12-13, 2007. Join your colleagues to learn more about Extension's future in Ohio. The conference will be held at Cherry Valley Lodge in Newark. Stay tuned for more information about our conference speaker and sessions.

- **Flyer**

Sept 7 to County Offices

Sept 11 to Emeriti

- **Registration Announcement & Conference Session Topics**

October 5 e-mail and October 7 Communiqué

- **Registration Opens**

November 1 Announce registration open – Email

- **Registration and Keynote Speaker**

November 6 Communiqué

- **Flyers**

November 9 Printed flyer to the system/Emeriti – Registration/Speaker

November 13 Printed flyer arrives in offices

- **Registration Reminder**

November 13 e-mail

- **Early Bird Registration Reminder and health screenings**

November 17 e-mail

## **The Early Bird Saves Money by Registering Early for Annual Conference...**

- **Annual Conference Agenda**

November 20 Communiqué

- **Early Bird Registration Ends**

November 21 e-mail

### **Last day for early bird registration for 2006 Annual Conference**

It's on your to do list... You really have been meaning to do this.... You want to save money for your office....

You still can!

Are you registered for the 2006 Annual Conference? Today (November 21) is the last day to register for this year's conference – December 13 – 14 at the Holiday Inn at the Crossroads (I-270 & US Rt. 23) and receive the early bird registration of only **\$75**.

Click on the link to register [http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual\\_2005&id=tgustafson](http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual_2005&id=tgustafson).

**If you miss this deadline – you miss a lot.** Registration will still be available until December 1, but after November 21 you will now have to pay a registration fee of \$90. This is one conference you don't want to miss.

**Please Note:** Walk-in registration at the Annual Conference (to attend one meeting or all the meetings) will come at a huge price of **\$120**. Save money by registering by December 1<sup>st</sup>.

- **Registration for Annual Conference**

November 27 e-mail

**Annual Conference Hotel Reservations...** To receive the negotiated room rate of \$85/night plus tax at the Holiday Inn at the Crossroads, you must make your reservations by December 1<sup>st</sup>. The rate is good for both Tuesday and Wednesday nights. Please call the Holiday Inn at the Crossroads reservation desk at **614-885-3334** – and mention OSU Extension Annual Conference when making room reservations.

**Conference Registration is open until December 1<sup>st</sup>** – click [http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual\\_2005&id=lgustafson](http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual_2005&id=lgustafson) to register.

- **Registration for Annual Conference**

November 28 e-mail

Time is tick, tick, ticking away.... The last day to register for Annual Conference is **December 1<sup>st</sup>**. To register, please click on [http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual\\_2005&id=lgustafson](http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual_2005&id=lgustafson)

Are you a member of either OEAA or OEPA? A reminder that ballots will be cast at the OEAA meeting to determine if these two organizations will merge and become the **Ohio Association for Extension Professionals (OAEP)**.

- **Registration for Annual Conference**

November 29 e-mail

Annual Conference Planning Committee invites you to attend the conference on December 13-14 at the Holiday Inn at the Crossroads.

Two more days to register for Annual Conference. For conference information and to register, please click on this link

[http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual\\_2005&id=lgustafson](http://www.ag.ohio-state.edu/~cteh/cgi/EventHandler.pl?action=entryform&filename=Annual_2005&id=lgustafson)

The Annual Conference Committee has been hard at work, planning a conference filled with helpful information. Members of the committee include:

- **Registration for Annual Conference**

November 30 e-mail

- **See you at the Conference**

December 8 (or 11) e-mail

Jamie – I'm waiting to write this to see what information we need to send at the last minute (I have a note to self to have it ready by Dec. 1)