

Annual Conference Signature Program Sessions

Why Trees Matter

“*Why Trees Matter* is making the connection between the trees in Ohio’s communities and the economic value of the environmental services they provide. Stormwater remediation, energy savings, air quality improvement, carbon dioxide storage benefits: all assessed in specific dollar-value terms using research-based USDA Forest Service models. *Why Trees Matter* is educational programs and modules on tree benefits, tree identification and tree selection/care, to use with volunteer Master Tree Stewards trained through Master Gardener tree specialization. *Why Trees Matter* is applied research evaluating the long-term social, economic, environmental, and horticultural features of different trees at over 130 sites throughout Ohio and with plots at OARDC and elsewhere. *Why Trees Matter* is teaching youth about trees and their habitats and environments, including school tree inventories. Come learn about these and other *Why Trees Matter* opportunities for you to grow with clientele in your counties.

Presenters: Jim Chatfield, John Conglose, Erik Draper, Denise Ellsworth, Steve Prochaska, Kathy Smith, Susan Strouse, Lynn Vogel

New Start for Financial Success

After a brief overview of how New Start for Financial Success meets educational requirements of the bankruptcy law, you will get a quick look at the curriculum materials and how to access them. Hear what we’ve learned about our participant demographics and what they say they’ve learned and plan to do – including how that fits with URS indicators. You can also interact with a panel of educators who have practical tips for implementing the program – from marketing to scheduling and managing logistics to teaching strategies.

Presenters: Sharon Seiling and Nancy Hudson and a Panel of Educators who have successful experience with recruiting for and teach the class

Real Money, Real World

This session will answer your Real Money Real World questions! After a brief introduction of what it is and why do it, we’ll glean your questions, then call on a panel of experts for answers and ideas. You’ll get an update on evaluation processes and tools to generate reports for your schools and Real Money Real World URS indicators. You will also get a sneak preview of the branded curriculum and marketing materials coming in January ’09. We’ll share web support plans and ask for your input.

Presenters: Beth Bridgeman and Nancy Hudson and a Panel of Colleagues who have successful experience offering the program locally

Dining with Diabetes

Do you want to learn more about the Dining with Diabetes program or how you can be involved in this signature program? The Diabetes Education Team will share the rationale for Diabetes Education, provide an overview of the series, share successful strategies for including all Extension program areas and impact of this successful statewide program.

Presenters include team members Nancy Schaefer, Ohio Department of Health and Extension colleagues Kathy Dodrill, Marie Economos, Shari Gallup, Beth Gaydos, Jennifer Hartzler, Kathy Jelley, Marcia Jess, Chris Kendle, Sheila Maggard, Monadine Matthey, Lucinda Miller, Dan Remley, Kate Shumaker, Susan Zies and Cindy Oliveri.

Business Retention and Expansion

Since 1986, the Ohio BR&E Initiative has helped community leaders in 78 of Ohio’s 88 counties better understand their local economy and informed local-level community economic development strategies throughout Ohio. With the recent economic downturn, now more than ever, the applied research program is in a position to help communities take the steps necessary to strengthen their local economy. The overall goal of this seminar is to provide a working knowledge of the program that will help participants

decide how this Signature Program might complement and/or augment their existing programming. The seminar lecture and discussion format will entail a tour of existing program resources available on the Internet and aims to provide participants with a general understanding of: the elements of the program; the types of impact one can measure, and; the roles one can play in the local delivery including background training needed, time commitments, responsibilities, etc.

Presenters: Nancy Bowen, Greg Davis, Rose Fisher-Merkowitz

Increasing Profitable Crop Yields

Increasing Profitable Crop Yields is a program which develops multisystem approaches to incorporate technology, genetics and information into plant production systems to increase productivity to meet the food, feed, fiber and industrial demand for Ohio crops. The year 2014 celebrates the 100th year of Extension education and it is fitting that programs have been developed to meet a growing crisis in world food & energy production. Dr. Luther Tweeten, professor emeritus of the OSU Department of Agricultural, Environmental, and Development Economics has seen the world struggle through two previous food crises in 1960 and in the early 1970's. According to Tweeten, "the current global food crisis may even be more dire." The program is led by ANR Commodity/Issue crop teams (Agronomic, Forage, Fruit and Vegetable). It is a multidiscipline program that assists the agribusiness industry and producers to increase profitable crop yields in a socially and environmentally responsible way, adding more raw commodity for Ohio's business growth and export markets.

Presenters: Greg LaBarge and team