

Trade Show Vendors

Buckeyes @ Lane & High; CES; CFAES Comm. & Technology; CFAES Staff Advisory Council; Credit Union of Ohio; 4-H Youth Development Curriculum; Delta Dental of Ohio; Dept. of Agricultural Communication Education; Dept. of Plant Pathology & Entomology; Ohio State University ATI; OSU Benefits, Insurance and Disability; OSU Cares; OSU Media Distribution; OARDC Secret Arboretum & Gardens/OSU Wooster Campus; STEM, Your Plan For Health

Thank you to Uniprint for sponsoring the program and CFAES Staff Advisory Council for sponsoring the afternoon refreshments

2013 OSU Extension Annual Conference

Planning Committee

Leader: Garee Earnest

Chairperson: Treva Williams

Facilitator: Amy Fovargue

Kirk Bloir	Teresa Johnson	Travis West
Patty Corfman	Debby Lewis	(Steve Brady,
Rachel Crusey	Don Ordaz	Jennifer Cudd,
Jenny Cudd	Crystal Ott	Beth Flynn,
Debbie Delp	Brian Raison	Linda Newman, and
Linda Good	Jessica Rockey	Curtis Young —
Angie Holmes	Eric Romich	the education
	Vicki Schwartz	subcommittee)

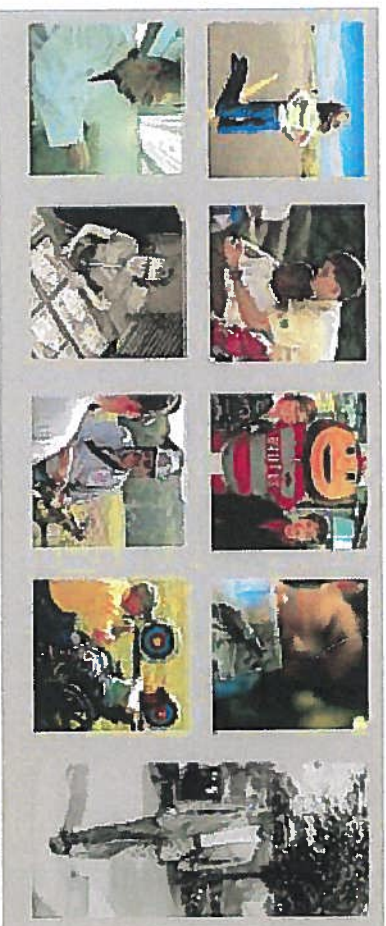
O THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information: <http://go.osu.edu/cfaesdiversity>.

OHIO STATE UNIVERSITY EXTENSION

2013 ANNUAL CONFERENCE Moving Forward, Looking Back

A Celebration of History and Possibility



O THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES



Welcome to the

Ohio State University Extension Annual Conference

7:30-8 am	Trade Show set up	Archie M. Griffin Grand Ballroom (West)
7:30-8:30 am	Setup - Poster / Display / Silent Auction	Archie M. Griffin Grand Ballroom (West)
7:30-9 am	Registration CES Food Drive Drop-Off Breakfast	2nd Floor - Outside of Archie M. Griffin Grand Ballroom Archie M. Griffin Grand Ballroom (East)
7:30-11:30 am	Biometric Health Screenings and Flu Shots	Suzanne M. Scharer Room
8 am-12:15 pm	Trade Show Open	Archie M. Griffin Grand Ballroom (West)
8:30 am-1 pm	CES Silent Auction Open	Archie M. Griffin Grand Ballroom (West)
8:30 am-5 pm	Poster Session open all day (not manned)	Archie M. Griffin Grand Ballroom (West)
9-10:30 am	Opening Session / Administrative Update Keith Smith, director Bruce McPherson, vice president of agricultural administration, dean of CFAES Launching OSUE 2014-19 Strategic Plan Bev Kelbaugh and Kirk Bloir	Archie M. Griffin Grand Ballroom (East)

10:45 –
11:45 am

Concurrent Sessions
Full – Session

Second and Third floors

Extension Administration
Question & Answer Session
Ohio Staters, Inc.
Traditions Room

Diversity, Equity, and Inclusion within OSU Extension:
Where We Are and Where We Want to Be
Hays Cape Room

Navigating Difficult Conversations
Barbie Tootle Room

Managing Volunteer Risks & Crisis Situations
Cartoon Room 2

What to Do When a Reporter Calls — and When You Wish a Reporter Didn't Call
Tanya R. Rutner Room

Extension Technology Panel Discussion
Cartoon Room 1

10:45 —
11:45 am

First Half Session

Quest to Show Impact and Behavior Change:
Celebrate Possibility with Ohio Saves
Rosa Aliabouni Room

Continuous Education at OSU for Extension Professionals: Discover the Many Possibilities for Professional and Personal Development
Student-Alumni Council Room

**11:25-11:55 am –
2nd Half-Session**

	Understanding Neuro-Behavioral Disorders in Youth	Rosa Aliabouni Room
	A Tactical Approach to Building Rapport with Elected Officials and Stakeholders	Student-Alumni Council Room
11:45 am- noon	Move to Awards Luncheon	Archie M. Griffin Grand Ballroom (East)
Noon -12:30 pm	Lunch (buffet)	Archie M. Griffin Grand Ballroom (East)
12:30 -12:35 pm	Campus Campaign Message	Archie M. Griffin Grand Ballroom (East)
12:35-1:20 pm	Keynote Speaker Marshall Stewart, Associate Director, NC Cooperative Extension Service, 4-H & FCS MC: Treva Williams, JCEP President	Archie M. Griffin Grand Ballroom (East)
1:20-1:45 pm	Award Presentations and Recognitions MC: Christy Leeds, Extension Educator, 4-H Youth Development, County Extension Director	Archie M. Griffin Grand Ballroom (East)
2:00-2:15 pm	Move to Concurrent Sessions	2 nd & 3 rd Floor

**2:15-3:30 pm –
Full-Session**

Concurrent Sessions

	Moving Forward in Difficult Times	Tanya R. Rutner Room
	Social Media (with a Purpose)	Cartoon Room 1
	Mindfulness in Motion	Barbie Tootle Room
	CarmenConnect : Tips and Tricks and Q&A	Cartoon Room 2
	Innovative Partnerships, Marketing Approaches, and Funding Strategies: Building Capacity and Long-term Sustainability	Rosa Aliabouni Room
	Strong Funding for Extension – How Each Member of the County Team can Contribute to Success	Suzanne M. Scharer Room
2:15-2:50 pm – 1 st Half Session	Direct Marketing through 4-H Access: Case Study of Success via the Watersports Adventure Weekend	Student-Alumni Council Room
	Business Office Update	Ohio Staters, Inc. Traditions

2:55—3:30 pm –
2nd Half-Session

3:45-4:20 pm –
1st Half-Session

Publish Your Work in
Peer Reviewed
Journals!

Student-Alumni
Council Room

Food Safety Moodle
Training for
Volunteers

Ohio Staters, Inc.
Traditions

Situational Awareness:
What is it and Why
does it matter?

Ohio Staters, Inc.
Traditions

Innovative Teen
Leadership

Cartoon Room 1

3:30—3:45 pm

Networking Break
Afternoon
Refreshments
*Sponsored by CFAES
Staff Advisory Council*

2nd and 3rd Floor
Hallway

Proper Documentation
of Citations in Your
Professional Work

Tanya R. Rutherford
Room

3:45—5 pm
Full-Session

Concurrent Sessions

Web-based Survey
Best Practices

Suzanne M. Scharer
Room

4:25-5 pm –
2nd Half-Session

Where to Access Great
Volunteer Development
Resources

Hays Cape Room

Developing New Initiatives:
How to Creatively Plan New
Programming

Cartoon Room 2

County Extension's
Involvement with
Ohio's Food Policy
Councils

Rosa Aliabouni
Room

4-HOnline Enrollment
& Event Management

Digital Lab

Good to Great Extension
Teaching: ideas,
techniques, and strategies
to improve your
teaching

Barbie Tootle Room

Infographics +QR
Codes = Increased
Engagement

Ohio Staters, Inc.
Traditions Room

The Brand Doctors
Are IN

Student-Alumni
Council Room

5 pm

**Conference
Concludes**

Awards Program

MC: Christy Leeds, Extension educator, 4-H Youth Development,
Union County Extension Director

JCEP Friends of Extension Awards

Presented by Keith Smith, Treva Williams and Susan Zies

Friend of Community Development Award

Presented by Greg Davis and Joe Heimlich

JCEP/ ESP Retiree Service Award

Presented by Keith Smith, Treva Williams and Susan Zies

JCEP/ ESP Meritorious Support Service Recognition

Presented by Keith Smith, Treva Williams and Susan Zies

John Stitzlein Diversity Award

Presented by Keith Smith

Charles W. Lifer Excellence in 4-H Award

Presented by Tom Archer

Marilyn Spiegel Excellence in Extension Family and

Consumer Sciences Award

Presented by Marilyn Spiegel and Karen Bruns

Steve D. Ruhl Agriculture and Natural Resources County

Extension Educator Award

Presented by Andy Londo

OSU Extension Excellence in Community Development

Award

Presented by Greg Davis

ESP Excellence in Extension Award

Presented by Keith Smith and Susan Zies

Posters

Located in the Archie M. Griffin Grand Ballroom (West)

Analysis of Twenty-eight Years of Lamb Carcass Data

Eric Richer, Extension educator, ANR

Assessing the On-Going Needs of Beginning Farmers

Jacqueline Kowalski, Agriculture and Natural Resources Educator,

Morgan Taggart, Agriculture and Natural Resource Specialist

Assuring Quality Care for Animals

Paul Kuber, 4-H Livestock Extension Specialist; Lucinda Miller,

Extension Specialist, 4-H Companion & Small Animal Programs

Bazingal! Exploring STEM at Camp

Carolyn Belczyk, Extension Educator, 4-H Youth Development;

Kathy Bruynis, Extension Educator, 4-H Youth Development; Josi

Brodt, Program Coordinator, 4-H Youth Development; Erin Deel

Dailey, Extension Educator, 4-H Youth Development; Connie

Goble, Extension Educator, 4-H Youth Development West,

Extension Educator, 4-H Youth Development; Michelle Stumbo,

Extension Educator, 4-H Youth Development; Jo Williams,

Extension Educator, 4-H Youth Development; Tracy Winters,

Extension Educator, 4-H Youth Development

Camp Nutrition and Fitness: A Nutrition and Physical Activity Program Designed to Improve the Diet and Fitness of

Disadvantaged Children during the Summer Recess

Carolyn Gunther, Assistant Professor; Colin McGinnis,

Undergraduate Research Assistant; Dayanna Reeves,

Undergraduate Research Assistant; Laura Berger, Graduate

Student; Julie Kennel, Program Director Zubieta, Program

Director; Ana Brown, Graduate Student

Camps for Military Families - A Format That Works

Theresa Ferrari, Extension Specialist, 4-H Youth Development;

Katie Feldhues, Program Manager, Operation: Military Kids

Posters

Camps Help Youth Develop Skills to Deal with the Challenges of Military Deployments

Christy Clary, Extension Educator, 4-H Youth Development; Theresa Ferrari, Extension Specialist, 4-H Youth Development

Choose and Tell: A New 4-H Cloverbud Curriculum to Promote Public Speaking and Life Skills

Jill Stechschulte, Extension Educator, Scott Scheer, Professor, Jane Wright, Curriculum Designer

Create On-line Volunteer Development Courses

Angela Holmes, Extension Educator, 4-H

Creating a County Land Use Plan

Mark Mechling, Extension Educator, Agriculture and Natural Resources

Direct Marketing Food & Agriculture, Team Benefits & Resources

Julie Fox, Program Director, Rob Leeds, Extension Educator, Eric Barrett, Extension Educator, Mike Hogan, Extension Educator, Brad Bergfeld, Extension Educator Welch, Program Manager

EnergizeOhio: OSU Extension's Energy Signature Program

Myra Moss, Extension Educator, Eric Romich, Field Specialist; Nancy Bower, Field Specialist

Engaging Youth in County 4-H Programs

Alisha Faudie, 4-H Program Coordinator, Katie Houk, 4-H Educator

Extension's Role on Non-Profit Boards and Advisory Teams

Kara Colvin, 4-H Educator, Kathy Michelich, FCS Educator- Warren County

Farm to School Census Results – What is working well and where are the gaps throughout Ohio?

Carol Smathers, Field Specialist- Youth Nutrition; Julie Fox, Program Director

Farm to School Road Trip: Connecting Schools to Local Fruit, Produce and Food

David Marrison, Extension Educator, ANR; Marie Economos, Extension Educator, FCS; Mel Milliron, Health Educator, Trumbull County Health Department

4-H: Bridging The Workforce Preparation Gap Joyce Shriner, Extension Educator, 4-H/CED

How Do 4-H Camp Counselors Develop Responsibility?

Theresa Ferrari, Extension Specialist, 4-H Youth Development; Leslie Risch, Program Assistant, Farm Science Review

How Does Your Garden Grow? Josi Brodt, 4-H Program

Coordinator, Brad Bergfeld, Extension Educator Agriculture and Natural Resources; Lisa Kepler, Extension Program Assistant Supplemental Nutrition Assistance Program – Education

Increasing Family Involvement with Parent Progress Reports

Kimberly Catchpole, Extension Educator, 4-H; Nate Arnett, Extension Educator, 4-H

Joining Forces – Partnering for Successful Military Teen Adventure Camps

Mary Beth Albright, Extension Educator, Kirk Bloir, Program Director, Theresa Ferrari, Associate Professor, Jo Williams, Extension Educator

Live Healthy Live Well Signature Program

Michelle Treber, Educator, Lisa Barage, Educator

Maumee Valley EERA "Volunteers In The Know" Volunteer Training

Laura Rohlf, Program Coordinator, 4-H Youth Development; Jill Stechschulte, Extension Educator, 4-H Youth Development; Teresa Johnson, Extension Educator, 4-H Youth Development; James Jordan, Extension Educator, 4-H Youth Development; Staci Hiler, Program Assistant, 4-H Youth Development; Program Coordinator, 4-H Youth Development; Jason Hedrick, Extension Educator, 4-H Youth Development; Cassie Turner, Extension Educator, 4-H Youth Development; Cynthia Toler, Extension Educator, 4-H Youth Development; Kim Herman, Extension Educator, 4-H Youth Development; Jeff Dick, Field Specialist, 4-H Youth Development

Posters

Moving Forward in Extension by Openly Talking about LGBTQ
Nadine Fogt, Extension Educator, 4-H Youth Development; Heather Gotke, Program Coordinator

Moving Forward with Precision Ag Technology-A Precision Planter Clinic for Producers

Eric Richer, Extension Educator, ANR

Navigating the First Year on the Road with Extension

Jenna Hoyt, 4-H Youth Development Extension Educator; Jenny Cherry, 4-H Youth Development Extension Educator; Brittany Pangburn, 4-H Youth Development Extension Educator

OBC and OSU Extension: Expediting Bioproduct Commercialization

Dennis Hall, OBC Director; Barbara Vieira, Assistant Director; Mike Sword, Program Director; Dustin Homan, Program Director

Ohio State University Extension Local Foods Signature Program

Heather Neikirk, Co-Leader, Local Foods Signature Program and Extension Educator, ANR; Kate Shumaker, Co-Leader, Local Foods Signature Program and Extension Educator, FCS and Holmes County Extension Director

On-Site Renewable Energy Development as a Business

Retention and Expansion Strategy

Nancy Bowen-Ellzey, Field Specialist, Community Economics; Eric Romich, Field Specialist, Energy Development; Myra Moss, Associate Professor

Perceptions of Young Adults in Rural Communities

Jeff Dick, Field Specialist; Jason Hedrick, Educator; Mark Light, Educator

Project Robotic

Cynthia Toler, Extension Educator, 4-H

Teaching Youth With "Hands-On" Nutrition Skillathon Kits
Kathy Bruynis, Extension Educator, 4-H Youth Development; County Extension Director; Amy Habig, Extension Educator, Family & Consumer Sciences

The Effective Utilization of Community Partners to Implement Urban 4-H Programs *Janice Hanna, Extension Educator; Minnie Taylor, Extension Educator*

The Ohio Certified Volunteer Naturalist Program: Impacts and Opportunities *Joe Bonnell, Program Director; Anne Baird, Program Director*

To Eat Or Not To Eat...That Is The Question
Curtis Young, Extension Educator/Assistant Professor

Utility Scale Renewable Energy Development – Project Siting & Conflict Resolution *Eric Romich, OSU Extension Field Specialist, Energy Development; Peggy Hall, OSU Extension Field Specialist, Agricultural and Resource Law; Wayne Beyea, Michigan State University Extension*

Wellness Wednesdays With OSU Extension Monroe County
Kristen Cory, Family & Consumer Sciences Educator; Bruce Zimmer, 4-H Youth Development Educator; Cheryl Goodrich, 4-H/ SNAP-Ed Program Assistant; Mark Landefeld, Agriculture & Natural Resources Educator; Jennifer Shaw, Office Associate; Mary Jo Westfall, Office Associate

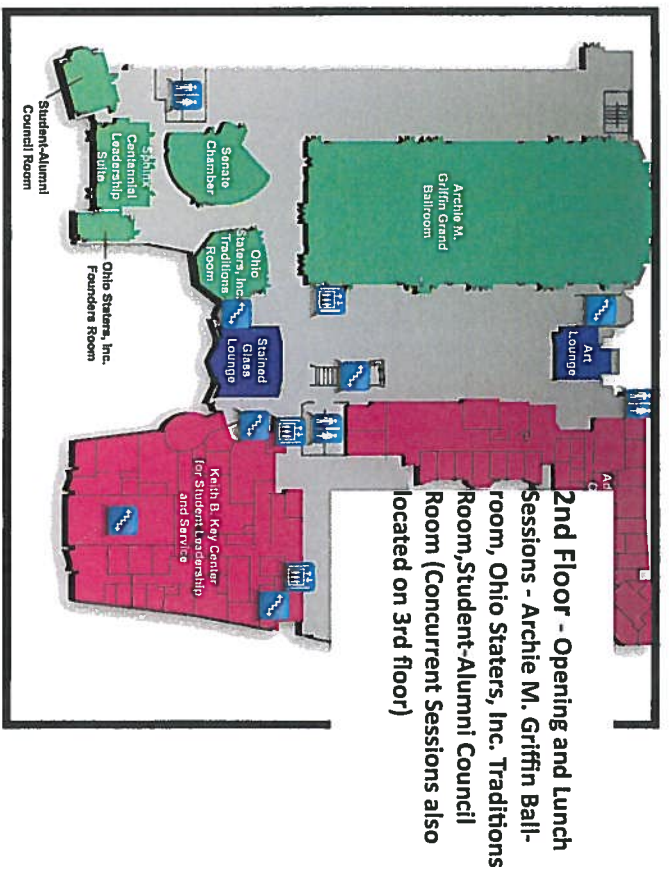
You Go Teens!

Pat Brinkman, Extension Educator Family and Consumer Sciences; Lisa Barage, Extension Educator Family and Consumer Sciences; Cindy Shuster, Extension Educator Family and Consumer Sciences; Michelle Treber, Extension Educator Pickaway County

Youth Scientist Curriculum - Youth Learn About Benefits of Trees and Impact of Invasives

Amy Stone, Extension Educator; Cynthia Meyer, Extension Educator; Mamee Titchnell, Program Specialist; Kathy Smith, Program Director

Ohio Union Map



Annual Conference Twitter Feed

#OSUE



Sign Up for Twitter

1. Go to <https://twitter.com/>
2. Fill out the "New to Twitter, Sign Up" box including your name, email and password.
3. Click the sign up button.
4. The next page will allow you to choose a unique username.
5. Check all information in the boxes, and "Create my Account"
6. Check email for confirmation to access account!

Now What?!

1. Find businesses and people to connect with.
2. Tweet projects or interesting things you are working on.
3. Explore topics related to your field.
4. Treat your twitter like a professional development tool.
5. Treat twitter as a conversation, not just your own voice.

Terms to Know

Tweet: The message you post. Twitter has limited the length of tweets to under 140 characters, so you must be direct and to the point.

Follower: A follower is someone that you are connected to on twitter. They can see your updates, and if you follow them, you can see theirs.

Retweet: Used when someone would like to share what you said to their own followers. RT @username is what it will look like.

Mention: To tweet with another person, you can either send a direct message or mention them in your tweet so others can also see. In order to mention someone, you will place an @ (at) sign before the person's username.

DM: Direct Messaging, or private messages that are not posted online or searchable.

Hashtag: A keyword or phrase that has a # (pound) symbol before it. It organizes hashtags together all in one feed for exploration of a single topic.

3rd Floor - Concurrent Sessions

